Bay of Fundy Ecosystem Partnership Communications Report to 2020 AGM – October 16, 2020

During the past year I have mainly been occupied with the following items:

1. **Fundy Tidings Newsletter** - The Fundy Tidings newsletter has been circulated quarterly this year past year. The 2020 autumn issue has already been circulated. A news flash reminding members about the AGM was circulated in October early prior to the AGM. The deadline for the next winter issue is January 1st. Please send me any BoFEP items that you would like included to <u>seapencom@gmail.com</u>. The current issue and all back issues are available in the newsletter archive on the website at: <u>http://www.bofep.org/wpbofep/?page_id=416</u>. The Mailchimp mailing software seems to be working well and handles the logistics of subscribing and unsubscribing as well as presenting a number of analytical information reports. I am still also archiving the quarterly newsletters of the Bay of Fundy Discovery Centre (with their permission of course) on our website because it contains much that may be of interest to BoFEP members.

2. BoFEP Website – The BoFEP website (<u>www.bofep.org</u> or more directly at <u>www.bofep.org/wpbofep/</u>) is still available online. The website is continually being upgraded and updated. BoFEP also has a Facebook page which our social media officer (Michele Tremblay) updates frequently. Her posts often receive comments. She also maintains the BoFEP Twitter account. The website and FB page are linked so that messages posted on the Facebook page by the administrators also appear automatically on the home page of the website. There is an option for giving additional authors or editors access to areas of the site, so if there is anyone on the executive who would like to be a periodic contributor just let me know. Or, you can just continue sending me the material to post. I'd also like to acknowledge the helpful contributions of our Treasurer Susan Rolston on various communications items.